

METROPOLITAN BAKERSFIELD TRANSIT CENTER

PUBLIC OPINION SURVEY RESULTS

A survey was created to gather input on the location for a new transit center in the Metropolitan Bakersfield area.

The survey received 24 responses at a public workshop on February 26, 2015.

Feedback and key takeaways are summarized below.

TRANSIT USE AND ACCESS

Out of 24 respondents, 13 reported they use transit. The most commonly reported transit system was Amtrak, at 15 responses, followed by Golden Empire Transit with 11 responses (see **Figure 1**).

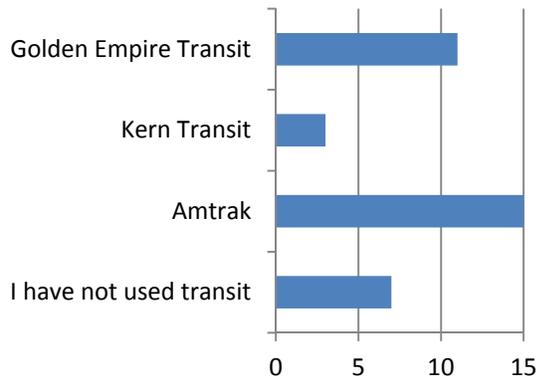


Figure 1: Transit Provider Used

More respondents reported that they walk to transit over any other mode, as shown in **Figure 2**. Being dropped off was the second most common mode reported.

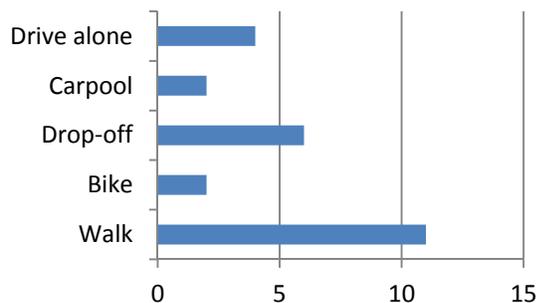


Figure 2: Mode Used to Access Transit

TRANSIT CENTER PROXIMITY

Respondents were asked to identify which evaluated transit center locations were closest to their home, and which were closest to their job or school.

The following evaluated transit center locations were identified as close to respondents' homes:

- ◆ California State University Bakersfield (6)
- ◆ Amtrak Station (Proposed HSR) (4)
- ◆ Bakersfield College (4)
- ◆ Downtown Transit Center (4)
- ◆ F Street and Golden State Avenue (3)
- ◆ Niles and Mt Vernon Avenue (3)
- ◆ Morning Drive and Hwy 178 (2)
- ◆ California Avenue and Hwy 99 (1)
- ◆ China Grade Loop and Airport Drive (1)
- ◆ Southwest Transit Center (1)

The following evaluated transit center locations were identified as close to respondents' jobs or schools:

- ◆ Downtown Transit Center (13)
- ◆ Amtrak Station (Proposed HSR) (4)
- ◆ California State University Bakersfield (3)
- ◆ California Avenue and Hwy 99 (2)
- ◆ Bakersfield College (1)
- ◆ F Street and Golden State Avenue (1)
- ◆ Niles and Mt Vernon Avenue (1)

TRANSIT CENTER LOCATION PREFERENCES

Respondents were asked to select and rank their top three preferences for a transit center location. Locations ranked as a respondents' most preferred location were awarded three points, followed by two and one points for the second and third most preferred locations.

Based on the total points received, the following ranked list of transit center locations was identified:

- ◆ Amtrak Station (Proposed HSR) (40)
- ◆ Downtown Transit Center (34)
- ◆ California State University Bakersfield (17)
- ◆ F Street and Golden State Avenue (13)
- ◆ Niles and Mt Vernon Avenue (11)
- ◆ California Avenue and Hwy 99 (9)
- ◆ Southwest Transit Center (5)
- ◆ Bakersfield College (4)
- ◆ China Grade Loop and Airport Drive (2)
- ◆ Panama Lane and Hwy 99 (2)
- ◆ Santa Fe Way (2)
- ◆ Morning Drive and Hwy 178 (0)

COMMENTS

Respondents were invited to provide additional comments. The following responses were received:

- ◆ I would like to see a transit center with bays for airport and other buses (i.e. casino) to use.
- ◆ I am here on behalf of the guest we serve every day through Garden Pathways.
- ◆ I would like to see a transit center with proposed HSR location near Amtrak station.
- ◆ The area near F Street and Golden State (HSR) has the old Montgomery Ward parcel, the Bakersfield Inn, and is near the train tracks.
- ◆ The best way to use public transit in Bakersfield is with a bicycle. Bike lockers, racks, and racks on buses are needed.
- ◆ Consider as a 'raison d etre' use as a factor of a medical center and as an urban renewal incentive.

RESPONDENT DEMOGRAPHICS

All survey respondents were at least 25 years old, with the largest group being adults 55 to 64 years old (see **Figure 3**).

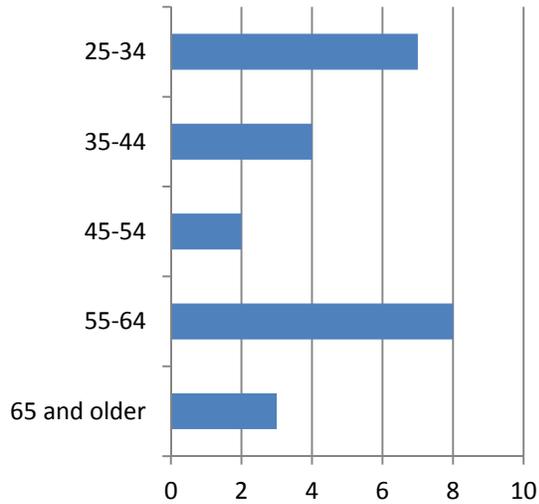


Figure 3: Age of Respondents

62 percent of respondents were female, as shown in **Figure 4**.

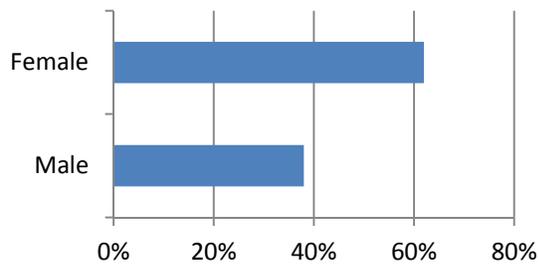


Figure 4: Gender of Respondents

Metropolitan Bakersfield Transit Center Opinion Survey

Community Workshop February 26, 2015

1. How old are you?

- | | |
|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> Under 12 | <input type="checkbox"/> 35-44 |
| <input type="checkbox"/> 12-17 | <input type="checkbox"/> 45-54 |
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 55-64 |
| <input type="checkbox"/> 25-34 | <input type="checkbox"/> 65 and older |

2. Please indicate your gender

- | | |
|---------------------------------|-------------------------------|
| <input type="checkbox"/> Female | <input type="checkbox"/> Male |
|---------------------------------|-------------------------------|

3. Do you use transit?

- | | |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

4. Which transit options have you used?

- | | |
|--|--|
| <input type="checkbox"/> Golden Empire Transit | <input type="checkbox"/> Amtrak |
| <input type="checkbox"/> Kern Transit | <input type="checkbox"/> I have not used transit |

5. If you use transit, how do you typically get to transit?

- | | |
|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> Walk | <input type="checkbox"/> Carpool |
| <input type="checkbox"/> Bike | <input type="checkbox"/> Drive alone |
| <input type="checkbox"/> Drop-off | <input type="checkbox"/> Other: |
- _____

6. Which of the evaluated transit center locations is closest to your home?

- Bakersfield College
- Downtown Transit Center
- Southwest Transit Center
- California State University Bakersfield
- Amtrak Station (Proposed HSR)
- Niles and Mt. Vernon Avenue
- Panama Lane and Highway 99
- Santa Fe Way
- China Grade Loop and Airport Dr
- F Street and Golden State Ave
- Morning Dr and Hwy 178
- California Ave and Hwy 99

7. Which of the evaluated transit center locations is closest to your job or school?

- Bakersfield College
- Downtown Transit Center
- Southwest Transit Center
- California State University Bakersfield
- Amtrak Station (Proposed HSR)
- Niles and Mt. Vernon Avenue
- Panama Lane and Highway 99
- Santa Fe Way
- China Grade Loop and Airport Dr
- F Street and Golden State Ave
- Morning Dr and Hwy 178
- California Ave and Hwy 99

8. Please indicate your top 3 sites (in order of preference: 1 highest preference, 3 lowest preference)

- Bakersfield College
- Downtown Transit Center
- Southwest Transit Center
- California State University Bakersfield
- Amtrak Station (Proposed HSR)
- Niles and Mt. Vernon Avenue
- Panama Lane and Highway 99
- Santa Fe Way
- China Grade Loop and Airport Dr
- F Street and Golden State Ave
- Morning Dr and Hwy 178
- California Ave and Hwy 99

9. Comments:

Please keep me up to date on the project!

Name: _____

Email: _____